

Dr. Marica Tipton

*Professor, Trainer, Counselor,
Keynote Facilitator, First Lady*



Degrees & Credentials

○ University of Wisconsin-Madison

- Doctorate in Education Leadership and Policy Analysis
- Minor in Counseling Psychology
- Master of Science in Counseling Psychology

○ Marquette University

- Bachelor of Science in Psychology, Education, and Broad Field Social Studies

○ Wisconsin Licensed High School Teacher

- Areas of Concentration: Psychology, Broad Field Social Science, History, Economics, and Sociology

○ Institution of Higher Education Representative (IHE) – University of Wisconsin-Madison

Dr. Marica Tipton has been providing psychotherapy and collegiate teaching for the past 23 years working with clients and students throughout the Milwaukee County Metropolitan Area. She is a collegiate Psychology Professor at MATC for the past 14 years. She has experience in teaching and training adults, youth, and children in various academic domains across the United States.

Dr. Tipton completed licensure requirements for a Wisconsin Principal K-12 grades. As an Institution of Higher Education Representative, she provides Professional Development Trainings and assists with the licensing process for Administrators, Teachers, and Pupil Service Workers throughout the state of Wisconsin.

Dr. Tipton is the founder and owner of Eulopia Family Services, Inc, which was created in 1998 and has been in full operation since 2000. Eulopia Family Services, Inc. is recognized nationally as a Certified Minority Business Enterprise (MBE) by the Wisconsin, Iowa, and Central Illinois Minority Supplier Development Council. Currently, she serves as the Executive Director of Eulopia and also provides direct services. Eulopia is a social services agency that provides a multiplicity of services that include, but are not limited to, an Outpatient Mental Health Clinic, Psychological Consultation Services, Pre-College Education Academy (i.e. ACT Preparation Course and Pre-College Writing Portfolio Conference), Educational Professional Development Trainings, and supportive services. Eulopia contracts with Wisconsin Department of Public Instruction (i.e. Eau Claire and Milwaukee), MATC Pre-College Division, Boys and Girls Club of Greater Milwaukee, Private Industry Council, Milwaukee Public School District, Wisconsin Children's Hospital, Wisconsin Integrated Provider Network, Pius XI High School, and the National Education Services, Inc (NESI). She has national article publications in journals such as the Journal of College Student Development, American Psychological Association Newsletter, Washington D.C. National Office of Vocational and Adult Education, and ProQuest.

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